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THE VIRTUALIZED ENTERPRISE WEBINAR

CLOUD COMPUTING + UNIFIED COMMUNICATIONS

Why Attend

Reducing expense and improving business efficiency are top of mind for most executives at mid-sized enterprises. Join Cisco Systems and Cypress Communications as we explore going virtual with unified communications and cloud services to lower OpEx—without CapEx—and improve collaboration and productivity across the enterprise.

Cisco and Cypress will guide you through the myriad of virtual options, outlining the optimum path to virtualization illustrated with case studies and information on industry-leading best practices.

THIS EDUCATIONAL WEBINAR WILL:

- ▶ **Define** Unified Communications and its relationship to cloud services
- ▶ **Outline** the optimum path to communications virtualization
- ▶ **Help** you identify ways to lower enterprise spend and improve efficiency to reinforce IT's strategic value to the organization

Don't miss this opportunity to see first-hand how cloud services—and Unified Communications as a Service in particular—can help reduce expense, improve collaboration and ultimately, help you better serve your clients.

When:

Wednesday, November 3, 2010 | 1:30 PM Eastern Time

To Register:

Go to cypresscom.net/webinars/cloudcomputing.

SPEAKERS:



Kaveh Safavi

*Vice President and Global Lead,
Healthcare Practice*

Internet Business Solutions Group
Cisco

Kaveh Safavi's leadership experience spans the healthcare sector – from physician offices and hospitals, to insurers and boards of biotech companies. He has the unique distinction of possessing both medical and law degrees, from Loyola University and DePaul University, respectively. He is board-certified in internal medicine and pediatrics. His clinical experience includes four years at the University of Michigan Medical Center, Internal Medicine and Pediatric Residency Program. Dr. Safavi has published numerous papers and articles and is quoted frequently in The Wall Street Journal, The New York Times and The Economist.



Frank Grillo

*Executive Vice President
of Implementation,
Support and Marketing*

Cypress Communications

Frank Grillo is well known on the technology and telecom circuits as an innovative thinker and hosted VoIP and unified communications expert. He has extensive experience educating C-level executives and decision makers on emerging trends in VoIP technology, key advantages and disadvantages of hosted versus premise-based solutions, and the importance of Business Continuity planning in enterprise communications.